

WILDTHINGS NSW PLAN-ON-A-PAGE: GOAL, OBJECTIVES AND KEY STRATEGIES

GOAL: To promote, protect and enhance urban native wildlife and their required habitat in Ku-ring-gai and NSW				
Objective A	Objective B	Objective C	Objective D	Objective E
To continually review, update and implement the governance and operational processes of WildThings NSW	To create awareness of the existence and need for WildThings NSW	To implement services and projects for the encouragement and protection of urban native wildlife and their required habitat	To create a culture of understanding of, and support for, urban native wildlife and their required habitat	To encourage urban native wildlife into residential and commercial properties

Objective A Key Strategies	Objective B Key Strategies	Objective C Key Strategies	Objective D Key Strategies	Objective E Key Strategies
<p>1A Review and update WildThings NSW Constitution as required GC</p> <p>2A. Determine and implement the organisational structure CS</p> <p>3A. Appoint key positions CS</p> <p>4A. Implement a Management system generally in accordance with a “best practice” standard CS</p> <p>5A. Create and register name and logo & review branding RS & LG</p> <p>6A Draw up a marketing policy and program to raise funds CS</p> <p>7A Draw up a two year and five-year financial plan CS</p> <p>8A Produce ongoing reports, including an annual report CS</p>	<p>1B Link in with relevant Federal, State and Local Government agencies CS & PC & JH</p> <p>2B Link in with like-minded groups CS & PC & JH</p> <p>3B Continually review, update and maintain a WildThings NSW website PC & LG & IB</p> <p>4B Establish and conduct a program of events LG & CS & JH</p> <p>5B Maintain and improve a database of members, contacts and project status RS</p> <p>6B Establish and implement a series of information sessions for kindy, primary and secondary schools and service groups CS & LG & JH</p> <p>7B Produce and make available promotional literature for distribution through appropriate channels LG & PC</p>	<p>1C To support the repair, protection and expansion of habitat JH</p> <p>2C To support and expand the successful Ku-ring-gai Native Beehive Program PC & KB & IB</p> <p>3C To support and expand the successful Ku-ring-gai Pool to Pond Conversion Program PC & KB</p> <p>4C Explore the feasibility of a WildThings NSW Carnivorous Snails Program and implement if viable. LG & GC</p> <p>5C Maintain and expand the WildThings NSW Pygmy Possum Project BJ & KB</p> <p>6C Explore the feasibility of a WildThings NSW “Powerful Owl” project and implement if viable JH</p> <p>7C To identify and explore feasibility of other project options ongoing PC & CS.... et al</p>	<p>1D Establish and develop target audiences CS & JH</p> <p>2D Create and implement a Plan to show the successes of Ku-ring-gai to the rest of NSW PC & CS</p> <p>3D Develop and implement mechanisms to change negative culture on urban native wildlife and their habitat JH</p> <p>4D Educate the public on the importance of biodiversity and protective legislation, relevant laws and regulations JH</p> <p>5D Create and maintain a knowledge resource databank which is freely accessible to the public LG</p> <p>6D To put a value on the outcomes CS & PC</p>	<p>1E Market and distribute the outcomes of WildThings NSW to interested parties NM</p> <p>2E Support and maintain the outcomes purchased or acquired by interested parties PC & LG</p> <p>3E Identify and promote appropriate species PC</p> <p>4E Program of visits to successes NM</p> <p>5E Promote successful case studies PC</p>

Objective A Key Strategies	Objective B Key Strategies	Objective C Key Strategies	Objective D Key Strategies	Objective E Key Strategies
<p>9A Conduct a regular independent review of WildThings NSW performance PC</p> <p>10A Establish, maintain and foster a formal partnership with Ku-ring-gai Council CS</p>	<p>8B Create a mechanism to publicise success stories CS template & LG</p>	<p>8C Implement the Artificial Hollows project to completion. CS, & PC, IB, PH, NM and GC.</p> <p>9C Implement the Natural Hollows project to completion. NH & IB, PH, NM and GC.</p>		